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**Policies (supportive)**  
-Government  
-National  
-County  
-Politicians

**Complementary Rural Farming Linkage**



evidence based practice



evidence based policies



behaviour change



food preservation  
food rescue system

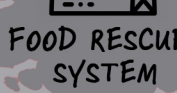
capacity building hub



surplus food



transport



**Research (supportive)**

-Research Organizations  
-Universities  
-Students

mobile apps



STAKEHOLDERS

- ICT experts
- Tech experts
- Entrepreneurs
- supermarkets
- Export companies
- Food vendors

- Farmers
- Youth groups
- Women groups
- Schools
- Donors
- Churches/ Mosques

policy change

Farming Services



good infrastructure



STAKEHOLDERS

- food vendors
- farmers
- youth groups
- women groups
- supermarkets

- farmers
- middle men
- Transporters



**Advocacy**

- Civil Society
- Media
- Communication Experts
- Creatives
- Health Promoters

- STAKEHOLDERS
- community members (farmers)
  - youth groups
  - women groups
  - county government

- STAKEHOLDERS (for capacity building)
- NGOs
  - schools
  - donors

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